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## NEWS RELEASE

**FOR IMMEDIATE RELEASE**

**May 31, 2023**

### **Homes by Avi Celebrates 45<sup>th</sup> Corporate Anniversary**

**- Founder Avi Amir reaches monumental milestone establishing Homes by Avi 45 years ago in 1978 -**

Calgary, AB - May 31, 2023 - Homes by Avi Group of Companies, one of the leading home builders in Western Canada, is proud to announce that it is celebrating its 45th year in business. Founded in 1978 by Avi Amir, a Civil Engineer, Homes by Avi has grown from its humble beginnings as a small start-up to become a trusted and reputable builder with a significant presence in Calgary, Edmonton, and Austin, Texas, while developing several divisions complimentary within its industry.

"Recognizing the scarcity of businesses, let alone, home building companies, achieving a 45-year milestone, I am very excited that Homes by Avi celebrates its 45th year since our Founder, Avi Amir, established the company in May 1978," says Charron Ungar, CEO. "Having constructed over 20 000 homes for our customers over the years, we have delivered our promise to generations of homeowners through many market cycles. Our product has evolved, our processes have adapted, and our people have grown with us to underscore the fact that Homes by Avi is one of a select few local businesses with such deep, established roots within our community."

Avi Amir, the Founder and Chairman of Homes by Avi, commented on the occasion, saying, "Looking back, I can see the things I value most - friends, family, community, and honesty. When I first immigrated to Canada in the early seventies, my family and I faced many challenges, but I dreamt of what I could accomplish here."

Avi has always felt that his past provided him with opportunities to relate more to customers, each with their own story, hopes and dreams. Over the past 45 years, Homes by Avi has built thousands of quality homes and established long-lasting relationships with their customers, employees, land developers, and professional tradespeople. Each home is the result of the hard work and dedication of more than 100 individuals working together in all kinds of weather to create homes that meet the needs of families and communities.

Avi Amir added, "We built more than just homes. We built strong communities everywhere we went."



Homes by Avi's corporate culture is also noteworthy; during the last 20 years, the company has provided stability in the job market. The management and care for its employees is admirable. Many employees are long-standing and have served past their tenure, with some surpassing 20+ years of employment.

"In the 26 years of being at Homes by Avi, I have been proud to contribute to the creation of different businesses and departments," says Darren Soltes, President of Blue Jean Management. "Our continual dedication to innovation and commitment to providing a better experience for all our customers has been a platform for expanding our business. The Blue Jean Condominium Management and Blue Jean Property Management brokerages are the latest extensions of our corporation. It's a privilege to oversee these brokerages and the staff who are writing a new chapter in the Homes by Avi story."

In celebration of this monumental occasion, the company decided to honour their Founder, Avi Amir, by showcasing one of his legacy trademarks – Avi's personalized thank you cards in a [commemorative video called \*Avi's Journey\*](#).

Since the company's inception, Avi Amir has either personally written each homeowner a handwritten note or called each customer to thank them for putting their trust in his company – a remarkable contribution demonstrating his commitment to customer feedback and customer experience. It's a story unique to the company's DNA and one that demonstrates the deep level of sincerity from its Founder.

Since the 1980's, Avi, a proud Calgarian, has always lived in a community where Homes by Avi has constructed homes. "I live in Garrison Woods, an award-winning community in which we have built most of the single family homes and some townhomes 20 years ago," said Avi. "I am proud and honoured to live among our customers and to be greeted by them, my neighbours, who recognize me as their builder. There are so many communities in Calgary and Edmonton areas in which we have built thousands and thousands of dream homes for our customers. Driving and walking through these neighbourhoods makes me feel that I have achieved the goal I set for myself 45 years ago."

Today, Homes by Avi Group of Companies leans on the strong foundation set by its Founder by offering exceptionally designed homes that meet the needs of families, with affordability in mind, and a warranty that protects their long-term investment. As it celebrates its 45th year in business, Homes by Avi remains committed to building quality homes and strong communities and continuing on its Founder's legacy, personally thanking each customer and garnering their trust in the years to come.

For more information about Homes by Avi, Group of Companies, visit their Head Office at 245 Forge Road. S.E., Calgary or go online: [homesbyavi.com](http://homesbyavi.com) and visit LinkedIn, Instagram and Facebook, #HomesbyAvi, #HomesbyAvi45Anniversary.





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### **About Homes by Avi – Group of Companies**

Homes by Avi, a renowned home builder and community developer with over 45 years of experience, has made it their mission to go beyond building homes – they build communities. With a strong focus on quality and customer satisfaction, Homes by Avi has built over 20,000 homes in 140 exceptional communities across Calgary, Edmonton, and Austin, Texas. Founder Avi Amir set high standards to ensure the company went above and beyond, with a commitment to customer satisfaction. Best known for their quality and affordable single-family homes, Homes by Avi recognized a demand for innovative multi-family developments and launched their multi-family division alongside Avi Construction in 2000. The company has earned multiple Multi-Family Builder of the Year awards, adding to its single-family accolades. Homes by Avi offers a range of communities, including modern live/work, inner-city developments, street-oriented row housing, master-planned front drive, laned, townhome, duplex, and apartment communities. In 2018, the company added Blue Jean Management, delivering top condo and property management services. Throughout Homes by Avi's successful growth, they remain true to their Founder's commitment to customer satisfaction, building homes and communities that are "built for you, built for life" - providing better value by design.

